# Dryden Dairy Day Participation Fact Sheet

#### GENERAL RULES AND REGULATIONS

• Three levels of sponsorship are:

Cream of the Crop (\$150 and over) Bessie's Bounty (\$100 - \$149)

Farmers Friend (up to \$99)

- All forms of participation must be approved by the Dryden Dairy Day Committee
- All checks are made payable to "Dryden Grange" and mailed to Pat Brennan, 50 Lake Rd., Dryden, NY, 13053; sponsor deadline is May 15.

### MONTGOMERY PARK PARTICIPATION

- Montgomery Park is located behind the Dryden Hotel on Elm Street; you may get to it from either Lewis or Library Street.
- There will be no vendor parking on the interior of Montgomery Park. Fourteen vendor spaces along the far east side of the park - down from the covered pavilion - will be reserved for vendors who request vehicle parking. There will be an additional \$25 fee to have a vehicle parked in these spaces which will be assigned on a first come, first served basis.
- All food, craft, game and information booths must submit their registration and fee in advance. You can register on-line at drydendairyday.org; paper copies are available by contacting Brenda Carpenter, 607-229-0648. Early registration fee of \$25 (for 10 foot space) or \$45 (for 20 foot space) must be received by May 25. Late registration fee of \$35/\$55 will be accepted through June 1. No registrations will be accepted after June 1. Registration fee is non-refundable.
- All vehicles <u>must</u> be removed from the park and near-by streets by 9:30 a.m., unless
  parked in one of the reserved or handicap spaces. Long term parking is available at the
  fire hall and in the village lot.
- No alcoholic beverages or soda will be available in the park.
- Each organization must present a certificate of insurance to any member of the Dryden Dairy Day committee upon request.
- Food vendors are responsible for applying for their food permit from the Tompkins
  County Health Department. Food permits must be on display at the park. Dryden Dairy
  Day holds no responsibility for non-compliance with Health Department rules and
  regulations.
- A Village Vendor permit is included with the registration for participation in activities in Montgomery Park. If you plan to sell items along the parade route, or anywhere else in the village, you must apply for a permit at the Dryden Village Hall.
- Each participant must remain set-up and operational until 3:00 p.m. No early take down, unless approved by the Dairy Day committee. Participants who take down early will not be invited back.

- You must provide your own tables, chairs and tent/shade.
- Vendors who provide an email contact will receive a reminder message 7 10 days prior to the event; your Row and Booth number will be stated in the message; booth numbers will be posted by 7:00 a.m. at the gazebo in Montgomery Park.

#### PARADE

- NEW 2019 Parade is limited to the first 55 entries with narrative
- Line up begins at 8:00 a.m. in the Empire Livestock Parking Lot; parade will begin promptly at 9:30 a.m.
- Please do not "throw" candy from vehicles or marching groups; you may walk along the
  edge of the road and hand candy to parade viewers, making sure you keep it out of the
  street.
- Financial awards will be given to the first (\$100) and second (\$75) place entry in the following three categories: Float, Vehicle, Walking/Marching Group. The grand prize will be awarded to "Best Use of Theme" (\$200).
- Go to the website, drydendairyday.org to register and submit a brief narration about your entry; this will be read as you pass the viewing stand (Dryden Hotel); or contact Pat Brennan, pjb33@cornell.edu.

## COWS IN TIME SQUARE

- If you already own a cow touch her up, and get her ready for display. Check the "Schedule" tab on the website for drop off and pick up times. Let the theme guide your creative energy!
- Purchase a new cow for \$20; decorate your "bovine" for increased visibility for your group/organization/business.
- New cows will be available for pick up at Dryden Agway starting May 1. Limited number available on first come first served basis. When they're gone, they're gone. You must order a cow and make payment BEFORE picking her up at Agway; contact Dan Carpenter at wideawake14@yahoo.com, or sign up on line, drydendairyday.org
- Limited space will be available in Time Square; if you plan on displaying your cow in this location, please contact Dan Carpenter, <u>wideawake14@yahoo.com</u>, (229-0430). You may also display your cow at a location of your choice around town.
- For safety reasons please do not set up your own cow in Time Square. Please leave your cow in the back of Time Square on May 26<sup>th</sup> or 27<sup>th</sup>. Members of the committee will put them in place.
- Take down your cow in Time Square immediately after Dairy Day.